

## WHAT DOES VERIFIED MEAN?

### WHY IS IT IMPORTANT?



Verified jewelry has gone through and passed a proper quality verification process handled by the Association of Professional Piercers. This includes mill certificates and making sure the jewelry has close to no imperfections. Anyone can tell you they're selling you implant-grade titanium or solid gold, but if it isn't properly quality checked you may end up with something like the top piece of jewelry in the above photo. Quality jewelry ensures proper healing.